

## **AUTOMATED MANAGEMENT OF BUSINESS PERFORMANCE INFORMATION**

### **ABSTRACT OF THE DISCLOSURE**

The present invention provides systems and methods for obtaining, standardizing, aggregating, analyzing, reporting and delivering financial and operational information associated with one or more businesses. Business performance information having a user-defined format is obtained from a business and is standardized by mapping to a standard format, preferably using an automated process. Various analysis techniques may be performed on the converted business performance information and one or more performance reports and/or alerts may be generated and delivered. The standardized performance information also may be provided to requesting parties for additional processing. The present invention also provides a system and method for maintaining a database of aggregated, standardized business performance information from a plurality of businesses. Performance information from a particular business may be compared to representative performance metrics derived from the aggregated performance information to benchmark the performance of the particular business relative to similar businesses.